



FAITH TODAY TV – SPONSORSHIP TERMS & CONDITIONS

3rd ANNIVERSARY & FUNDRAISING DINNER (3RD JULY 2026)

1. INTRODUCTION

These Terms and Conditions govern all sponsorship engagements for the **Faith Today TV 3rd Anniversary & Fundraising Dinner**. By confirming participation under any sponsorship tier (Table, Gold, Silver, Premium, Standard and Basic), the sponsor agrees to the terms outlined below.

2. SPONSORSHIP PACKAGES

Faith Today TV offers three sponsorship tiers for corporates:

- **Table Sponsorship – KES 100,000**
- **Gold Sponsorship – KES 50,000**
- **Silver Sponsorship – KES 30,000**

Faith Today TV offers three sponsorship tiers for Business owners:

- **Premium – KES 20,000**
- **Standard – KES 10,000**
- **Basic – KES 5,000**

Each package includes specific benefits as detailed in the official sponsorship card and communication materials.



+254114777000



www.faithtodaytv.co.ke
info@faithtodaytv.co.ke



Blessed House
opp. Garden City Mall

3. CONFIRMATION OF SPONSORSHIP

- Sponsorship is confirmed upon **full payment** or an agreed deposit arrangement approved by Faith Today TV.
 - All sponsors are required to provide:
 - Company/Business/Individual name
 - Contact details
 - Selected sponsorship tier
 - Number of guests attending (where applicable)
-

4. PAYMENT TERMS

- Payments must be made through the official Faith Today TV payment channels.
 - All payments are **non-refundable**, except under exceptional circumstances at the discretion of Faith Today TV.
 - Benefits will only be activated upon **payment confirmation**.
-

5. DELIVERY OF BENEFITS

- Sponsorship benefits (TV commercials, LED screen display, social media promotions, mentions, etc.) will commence **immediately after confirmation** and run for the specified duration per package.
 - Sponsors must submit all advertising materials (videos, artwork, logos) in the required format within **3–5 working days** after confirmation.
 - Faith Today TV reserves the right to **schedule and position adverts** appropriately within programming.
-

6. CONTENT GUIDELINES

- All sponsor content must align with **Faith Today TV values**, which are faith-based, family-friendly, and ethical.
- Faith Today TV reserves the right to:
 - Review and approve all content prior to airing
 - Decline or request modification of any content deemed inappropriate



+254114777000



www.faithtodaytv.co.ke
info@faithtodaytv.co.ke



Blessed House
opp. Garden City Mall

7. EVENT PARTICIPATION

- Table Sponsorship includes seating for **up to 10 guests**.
- Gold and Silver sponsors will receive access as communicated.
- All guests must be confirmed in advance for proper event planning.

8. BRANDING & VISIBILITY

- Sponsors grant Faith Today TV the right to use their:
 - Logo
 - Brand name
 - Promotional materials

for purposes of event promotion, marketing, and reporting.

9. CHANGES & FORCE MAJEURE

- Faith Today TV reserves the right to make reasonable adjustments to:
 - Event program
 - Schedule
 - Delivery timelines of benefits

due to unforeseen circumstances beyond control (force majeure).

10. CANCELLATION POLICY

- Once confirmed, sponsorship commitments cannot be canceled.
- In case of sponsor withdrawal:
 - No refunds will be issued
 - Benefits already activated will continue as scheduled

11. LIABILITY

- Faith Today TV shall not be held liable for:
 - Loss or damage to sponsor property during the event
 - Technical interruptions beyond reasonable control



+254114777000



www.faithtodaytv.co.ke
info@faithtodaytv.co.ke



Blessed House
opp. Garden City Mall

12. ACCEPTANCE OF TERMS

By confirming participation, the sponsor acknowledges and agrees to abide by these Terms & Conditions.

13. CONTACT INFORMATION

For inquiries, confirmations, or support:

☎ +254 114 777 000

✉ info@faithtodaytv.co.ke



+254114777000



www.faithtodaytv.co.ke
info@faithtodaytv.co.ke



Blessed House
opp. Garden City Mall